

Institute for Analytical Philately, Inc.



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FOR IMMEDIATE RELEASE

NEW GROUP HAS MISSION: SOLVE PHILATELIC MYSTERIES

Goals will be Achieved by Applying Modern Scientific Technology

Can you identify a pigeon blood pink stamp? Do you know if your stamps have been faded by exposure to sunlight? Answering these questions, and many more, is the mission of an exciting new organization that was launched in January 2010. Called the ***Institute for Analytical Philately, Inc.*** (IAP), the nonprofit corporation intends to offer funding to researchers who would like to explore scientific approaches to solving open philatelic questions.

The Institute was founded by a group of dedicated philatelists who, in their “other” lives, are scientists and researchers. More importantly, they were also senior managers responsible for getting results. Dr. John Barwis, founder and Vice President at IAP notes “We are bringing structure to an incredibly talented group of philatelic scientists. We believe we can answer many unsolved philatelic questions through the application of modern technology.”

IAP is building a team of Alliances with other major philatelic organizations. “The need to organize research activities at the many first-rate philatelic organizations under a cohesive plan has been recognized for years. IAP is going to try to help this happen. The time is now,” says David Herendeen, founder and President of IAP.

You can help IAP with its mission by becoming a Patron, Sponsor, Supporting Member or Sustaining Member. For details, visit the IAP Web Site at:

www.AnalyticalPhilately.org.

Those interested in proposing a research project may also visit the Web Site and fill out a request.

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If you'd like more information about this topic, or to schedule an interview with David Herendeen, please call 555/123-4567 or e-mail him at:

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